

SPONSORSHIP OPPORTUNITIES

2017 CalRVDA Conference

\$10,000
Platinum Sponsor
(2 available)

Platinum Sponsors will be acknowledged with:

- Corporate logo on the CalRVDA website through September 2017
- Full back page acknowledgment with name and/or logo in the conference program
- Company name and/or logo on event signage
- Invitation for up to six (6) company representatives for Tuesday Evening Sponsor Reception
- Five minute speaking time to full general session on Thursday
- Sponsor name and logo on front of convention program

\$5,000
Gold Sponsor
(4 available)

Gold Sponsors will be acknowledged with:

- Corporate logo on the CalRVDA website through September 2017
- Company name and/or logo in conference program
- Company name and/or logo on event signage
- Invitation for three (3) representatives to Tuesday Evening Sponsor Reception
- Thank you announcement of sponsorship before the full general session

\$2,500
Silver Sponsor

Silver Sponsors will be acknowledged with:

- Corporate logo on the CalRVDA website through September 2017
- Company name and/or logo in conference program
- Company name and/or logo on event signage
- Invitation for two (2) representatives to Tuesday Evening Sponsor Reception

\$500 to \$2,500
Bronze Sponsor

Bronze Sponsors will be acknowledged with:

- Corporate logo on the CalRVDA website through September 2017
- Company name and/or logo in conference program
- Company name and/or logo on event signage
- Invitation for one (1) representative to Tuesday Evening Sponsor Reception



CALIFORNIA RECREATION VEHICLE DEALERS ASSOCIATION

Agua Caliente Resort | Rancho Mirage, CA | Feb 21-23, 2017

BRANDING OPPORTUNITIES

2017 CaIRVDA Conference

Logo Branded Lanyards (one-color logo)	\$2,000
Logo Branded Pens	\$3,000
Logo Branded Padfolios	\$4,000
Logo Branded Baseball Hats in Red (Including company logo and the quote, "Make CaIRVDA Great Again!")	\$6,000
TUESDAY - February 21, 2017	
Sponsor Reception	\$5,000
WEDNESDAY - February 22, 2017	\$5,000
CaIRVDA Day of Golf	
THURSDAY - February 23, 2017	
General Session Breakfast (Feb. 23, 2017)	\$5,000
General Session Lunch (Feb. 23, 2017)	\$5,000
General Session Break (Feb. 23, 2017)	\$2,500



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BLANK AREA FOR OFFICE USE ONLY

SPONSOR COMMITMENT CONTRACT

Complete, sign[†] and return this contract to the CaIRVDA Office to sponsor an event at the 2017 CaIRVDA Conference and Tradeshow.

As a sponsor, please provide:

- A single point of contact who shall be responsible for coordinating or carrying out the sponsor's obligations under the contract
- Logo artwork in high resolution EPS or JPEG format and within the schedule developed by CaIRVDA
- Full sponsorship fee with contract is due within 15 days of sponsorship selection

CONTRACT & PAYMENT

[†] Once the contract is signed and submitted to CaIRVDA, it will be a binding, non-cancellable contract. Limited sponsorships are on a first come, first basis.

Company Name: _____

Contact Name: _____

Email: _____

Address: _____

Phone: _____

Signature: _____

My Sponsorship Level: Platinum Gold Silver Bronze Sponsorship Amount \$ _____

I would like a vendor booth at the conference : Yes No

Please call or email Melissa at the CaIRVDA office to verify if the event or branding you would like to sponsor is available.

Checks Payable To: CaIRVDA Credit Card: AMEX Visa MasterCard

Card Number _____ Exp. Date _____ Sec. Code* _____

Name on Card _____ Authorized Amt Charged \$ _____

Card Billing Address _____

City/State/Zip/Country _____

Signature _____